

## U.S. Privacy Policy

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**Last Updated: January 30, 2020**

We have developed this Website (“**Site**”) to provide you information about our company and our products and services. We collect certain information from you when you visit our Site, including personal information. We have written this Privacy Policy to describe what information we collect, how we collect it, how we use it and how we share it when you visit our Site. We have also described the methods we use to protect the information we collect.

### **Changes to This Privacy Policy**

We may change this Privacy Policy at any time. We will post the fact that we have changed the Privacy Policy on the Site if we make a material change.

### **We Collect Personal Information**

You may provide us with certain Personal Information when visiting our Site. Personal Information means information which a person could use alone or in combination to identify or locate an individual. For instance, your name, address, email address, payment information, telephone number, and employment application information are all Personal Information.

We collect Personal Information from you if you create an on-line account, request information from us, apply for a job, fill out a form, or otherwise enter your Personal Information on the Site. We do not directly access, handle, or store your credit or debit card information.

We may combine Personal Information with Electronic Data or information obtained from third-parties. To the extent we combine that data, we will treat it as Personal Information unless we use it in a de-identified form.

### **We Collect Electronic Data**

When you visit the Site, the computer servers we use to operate the Site will automatically collect electronic data regarding your visit ( Electronic Data ). Unless otherwise provided by law, Electronic Data does not include Personal Data. However, we will treat Electronic Data as Personal Data (i.e. - IP address or geographic information) where required by law. In particular, we may collect:

- IP addresses (the address assigned to the computers and other devices from where you access the Internet);
- Name of your internet company;
- The number of the device you are using to access the Site;
- Your approximate geographic location;
- The type of web browser you are using to get to the Site;
- The pages you access on our Site and the time you spent on the Site; and
- The websites you access before and after visiting our Site.

### **How We Use Personal Information and Electronic Data**

We may use and share your Personal Information and other Electronic Data for the following reasons:

- Communicate with you;
- Administer your account;
- Take job applications;
- Provide customer support;



collected about you in the prior 12-month period, (b) the categories of sources from which the Personal Information was collected, (c) the business or commercial purpose for which we collected your Personal Information, (d) the categories of Personal Information we disclosed in the prior 12-month period, and (e) the categories of third-parties with whom we shared your Personal Information;

Request that we disclose to you the specific pieces of Personal Information that we have collected about you in the prior 12-month period; and

Request that we delete Personal Information we collected about you.

To make such a request, please email your request to section below.

Please note that

### **Data Security**

We use administrative, technical and physical safeguards to protect the Personal Information we collect. However, we cannot guarantee the security of the Personal Information you provide when using the Site or that the Personal Information will not be lost, altered misused, or stolen. If you become aware of any breach of Site security or this Privacy Policy, please notify us by email immediately at the email address included

### **Access From Outside the United States**

If you are accessing or using the Site from outside the United States, please be aware that Data may be transferred to, stored in, and processed in the United States (where our and our suppliers servers and databases are located and operated). The data protection and related laws and regulations of the United States might not be as comprehensive as those in the country from which you access the Site.

### **How to Access Your Personal Information**

To access or update your Personal Information as it exists in our records, please contact us at the email

### **Contact Us**

If you have any questions about this Privacy Policy or the practices described herein, you may contact us by email at [j.dannenberg@premieraluminum.com](mailto:j.dannenberg@premieraluminum.com), by telephone at 262-554-2100, or by mail at Premier Aluminum 3633 S. Memorial Dr. Racine WI 53403.

### **Cookies and Other Tracking Technologies.**

**Cookies and Other Tracking Technologies:** We use cookies to track your use of our Site. Cookies are used to enhance your user experience and to help us improve our Site.

A cookie is a small piece of information that is stored on your device's hard drive by your web browser when you visit certain websites. We may use cookies to:

- Track how you access and use the Site;
- Learn when and how users visit the Site;
- Identify how often a Site page is used;
- Learn which search terms are used to find the Site;
- Learn which websites direct you to the Site;

Recognize Site users;  
Display certain information on the Site;  
Improve your enjoyment of the Site; and  
For statistical purposes to improve the products and services we provide and to manage our telecommunications networks.

We use cookies we place on the Site and cookies placed by our third-party service providers such as advertisers ( Third-Party Cookies ). However, we do not control Third-Party Cookies or the information collected through them and expressly disclaim responsibility for information collected through them.

**Acceptance of Cookies/Disabling of Cookies.** Most browsers automatically accept cookies. However, most browsers allow users to manage cookies in the browser s settings. For example, a browser may allow you to reject cookies from certain websites, reject certain types of cookies regardless of the website, reject or disable all cookies from all websites, and/or delete cookies stored previously. Some browsers also give you the option of being notified every time a cookie is sent to your browser by a website.

Changing your cookie preferences in one browser will not necessarily carry over to other browsers, so you may need to adjust your preferences each time you get a new computer, install a new browser, upgrade an existing browser, or alter or delete a browser s cookie file.

The type of data collected and how it is used depends on the type of cookie. There are several common types of cookies. We may combine information collected by cookies with other Data.

*Operationally necessary cookies (also called essential cookies).* Cookies required for the operation of the Site. For example, these cookies are required to identify irregular website behavior, prevent fraudulent activity, and improve security. They also allow users of the Site to make use of its functions. Without these cookies, services that you have requested cannot be provided.

*Functionality-related cookies.* These cookies allow us to offer you enhanced functionality when accessing or using the Site. This may include remembering choices you make, remembering your preferences or settings, remembering if you reacted to something on or through the Site so that you are not asked to do it again, remembering if you have used any feature of the Site before, restricting the number of times you are shown a particular advertisement, remembering your location, and enabling social media components. As described above, you may disable functional cookies, but if you do so then various functions of the Site may be unavailable to you or may not work the way they were designed.

*Performance-related cookies (also called analytical cookies).* These cookies assess the performance of the Site, including to help us understand how visitors use and interact with the Site. These cookies also enable us to personalize content and remember your preferences. These cookies help us improve the way our websites work and provide a better, personalized user experience.

*Advertising or targeted cookies.* These cookies record your visits to the Site, the pages you visit on the Site, and the links you have clicked. They gather information about your browsing habits and remember that you have visited a particular website.

We and our third-party advertising platforms or networks may use this information to make the Site, its content, and advertisements displayed on our Site more relevant to your interests (this is sometimes called behavioral or targeted advertising and is further discussed below). These cookies are also used to limit the number of times you see an advertisement and to help measure the effectiveness of advertising campaigns. To find out more about interest-based ads and your choices, please visit the [Digital Advertising Alliance](#), the [Network Advertising Initiative](#), the [Interactive Advertising Bureau \(IAB\) Europe](#), <http://www.allaboutcookies.org>, and <http://www.youronlinechoices.com>.

**Other Tracking Technologies.** The Site may also use the following types of tracking technologies: web beacons (also called clear GIFs), flash cookies, and pixels (also called pixel tags). A web beacon is a tiny

graphic with a unique identifier that functions similar to how cookies function. However, in contrast to cookies, web beacons are embedded invisibly on websites. Flash cookies collect and store information about your use of a website and are commonly used for advertisements and videos. Pixels can be placed on websites or within emails to track your interactions with those websites and when emails are opened.

**How We Respond to Do Not Track Signals:** Due to the automatic collection of data using cookies as described above, we do not honor do not track requests.

**Location Information:**

Additionally, we may enable and implement the following Google Analytics Advertising Features: Remarketing with Analytics, Demographics and Interest reporting, Campaign Manager Integration, Display & Video 360 integration, Google Display Network (GDN) Impression Reporting, and Segments. Remarketing with Analytics uses Google Analytics cookies to serve advertisements to you across the Internet based on your visits to the Site. Demographics and Interest reporting uses a third-party cookie to collect information about our Site traffic by tracking users across websites and across time, which generates a report for us to better understand Site users. Campaign Manager Integration allows us to view, analyze, and create remarketing lists using our Campaign Manager data in Google Analytics. Display & Video 360 integration allows us to create remarketing lists in Google Analytics and have those lists available in Display & Video 360. Google Display Network ( **GDN** ) Impression Reporting allows us to measure the impact of unclicked GDN Display ad impressions on website behavior and conversions. Segments allows us to isolate and analyze subsets of Site users by sorting our Google Analytics data. To opt out of remarketing advertising provided through Google, to customize your ad preferences, or to limit Google's collection or use this information, visit [Google's Safety Center](#) and [Google's Ad Settings](#) and follow [Google's personalized ad opt-out instructions](#). Opting out will not affect your use of the Site.

While we attempt to provide up-to-date links to the various third party policies and web pages referenced above, we make no warranty regarding the accuracy of such links. We do not control such third-party sites or the information contained therein and expressly disclaim responsibility for such sites and information.